



It's an easy ordering process:

1

Members will go to [contactsdirect.com](http://contactsdirect.com)

2

They'll select their lenses from a wide selection of top selling brands

3

In-network vision benefits instantly apply to their purchase price

4

Contact lenses will ship as soon as the prescription is verified- most even ship that same day

## Members can now use their contact lens allowance online

We know that even though employees are busy, they always have a mobile device ready or a computer nearby. That's why they can order contact lenses online using ContactsDirect when they need to - without leaving their homes. And the best part is that they can use their in-network benefits to make sure they're getting the best price around.

Plus, members can be sure that they can find what they need because ContactsDirect stocks the best-selling brands. The site also offers a best-in-class user experience that allows users to view their eligibility and available allowance (with application directly in their shopping cart). All with fast, free shipping!

And don't worry, for members who still prefer to visit their eye doctor in person to purchase contacts lenses, nothing has changed. ContactsDirect is just one more way we're helping employees see life to the fullest.

73% of brokers agree that online, in-network options are of high value for their clients.\*\*

Check out this new, online in-network benefit that you can offer to employees, visit us at [www.contactsdirect.com](http://www.contactsdirect.com)

\*ContactsDirect will abide by state laws that pertain to contact lens. \*\*EyeMed internal research study, 2014

\*\*\* Members whose prescriptions are more than a year old will need an updated prescription to make an online or in-person purchase using their benefits.